

# Iceland – Integrating Technology, Needs, and Responsibility For Sustainable Living

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Dedicated to Team Daedalian

And 1 car 1

# Overview of Topics:

- Iceland's Identity
- Industries
- Land Development
- Iceland's Resources
- Biota – plants, animals, and fish
- Image – tourism and the economy
- The Government and Energy Plan
- Pollution
- Iceland – Today and Tomorrow

# Iceland's Identity:

- Energy Independence
- International acceptance of venture
  - Money
  - Infrastructure
- Ministry of the Environment
- Tradeoffs
  - Power Plants

# Industry

- Fishing
- Natural Resources
- Land
- Encourage Business Investment

# Besides



- Aluminum Smelting
- Ferrosilicon
- Renewable Energy
- Software, Biotech

# Land Development

- Birth to death ratio ~ 2+
- Alcoa and the East
- Job Creation
- Maintain clean image

# Iceland's Resources:

- Iceland is a geologically young land mass
  - 2 million years old.
  - Lacks conventional resources
- Oil issues
  - 90% of citizens live on the coast
  - High monetary cost
  - Economic fishing zone
- Abandoning oil

# Iceland's Past:

- Clean and Untouched
  - Current reputation that transcends all sectors
- Dirty Past
  - Answered to “The Man” at one time
- Willingness to change
  - Vulnerability

# Biota

- Destructive past
  - Birch Forests
  - Wetlands
  - Red listed
    - 51 / 458 vascular plants types
    - 32 / 75 birds types

# Mammals

- Arctic Fox
- American Mink
- Water Rail (mink and wetland draining)

# Fish

- Most important resource
- “For the fish”

# Land

- Land pollution affects marine environment
- Untouched to save what remains
- Rewetting the “Dry lands”
- National Parks , pride, and aluminum

# Iceland's Image:

- Tourism
  - Clean and unspoiled
  - Outnumbering
- Fishing
  - Before geothermal there was fishing...
    - VALUABLE RESOURCE
    - 70% of exported goods
    - Stringent regulations
      - Cod, haddock, saithe, redfish, herring, and capelin.

# Iceland's Image:

- High Standard of Living

- Decoupling of economics and environmental degradation
- Virtually no poverty

- Street Interviews

- Government Agencies
- Citizens

- Willingness to pay! Can you believe it?

# Iceland's Image:

- The Blue Lagoon
  - “Hottest” tourist attraction
  - Geothermal power plant affluent
    - Compare to U.S.A.
  - Not in the master plan
    - Profits in the end.

# Government:

- Not of U.S. tradition
- Althingi – 930.
  - Thingvellir
  - Mid Atlantic Ridge
- 1944 – Republic of Iceland
  - Dissolved relations with the Danish Monarchy

# Government – fishing rights:

- Transitions
  - Trade monopolies, natural disasters, and pollution
- 1952
  - Extent of fishing rights were 4 miles off the coast
- Today
  - 200 miles off the coast

# Government:

- Still not a part of the European Union
  - Fishing right impingement fears
- Part of the European Economic Area
  - Allowed to trade and sell in the European arena

# Energy Plan:

- Government regulates the energy industry
- 90% of heat
  - Thorsteinn Jonsson
- Clean and Price Competitive
  - 5-6 Kronas 1 Króna = .01318 USD
  - Equivalent to 6.6 to 7.8 cents per kWh
  - U.S. pays 4 to 9.5 cents
- ISO 14000

# Energy Plan:

## ■ Hydrogen Economy is coming!

- 15,470 barrels of oil
- Time
- Infrastructure
- Embracing
- Transition in recent memory

# Environmental Plans:

- Reykjavik Conference on Responsible Fisheries in the Marine Ecosystem
- United Nations Convention on the Law of the Seas
- United Nations Global Program of Action

# Pollution

- Marine pollution comes from the land
  - Sewage → Low commitment

- Persistent Organic Pollutants \*\*\*

- PCB, DDT, HCH
- Industry, agriculture
- Stockholm Convention, PCB, dioxins

# Pollution

- Heavy Metals
  - Pb, Cd, Cu, Zn
  - Cod, mussels
- Radioactive Substances
  - Testing
  - Sellafield nuclear reprocessing
  - Chernobyl
  - Medicine

# Pollution

## Oil

- Unreported
- Utilize renewable Energy

# Hydrogen Economy

- Transportation ~ 80% oil
- Icelandic Hydrogen and Fuel Cell Co.
  - 3 buses ..... 80
- H<sub>2</sub> generation → Electricity can supply 22% needs
- Plenty of room to expand

# Hydrogen Economy

- Cleaner image
- Small population + lots of cars
- Lower Greenhouse emissions

1 Hydrogen 1



1 Car 1



# Iceland Today and Tomorrow:

- Taking away subsidies
- Kyoto Protocol
  - Eliminate transportation emissions
- U.N. Convention on Bio-Diversity
  - BIOICE
- OECD
  - Sustainable development

# Iceland Today and Tomorrow:

- Geothermal Training Program
- Leader in environmental conservation
- Is Iceland ahead of its time, or is the rest of the world just really behind?